

2026 Spring Golf Tournament



May 18, 2026 | Carolina Golf Club | One Flight

Sponsorship Opportunities

The premier commercial real estate golf tournament in Charlotte. There are limited opportunities to be recognized as a sponsor during this tournament. All proceeds support CRCBR & NAIOP Charlotte programs, initiatives, and events.

Sponsorships are available on a first-come, first-served basis.

Title Sponsorship (\$4,500) - 4 player registrations

Sponsor provides special tournament swag (e.g. hats, Yeti cups, rangefinders, etc.) | Company logo prominently featured on all marketing materials & tournament signage | Company to be included in post-tournament sponsor look book | Opportunity to address players before shotgun start

On-Course Sponsorships (\$3,500)

Two player registrations | On-course signage with company logo | May have a representative on-site to engage with players & monitor contests | Logo recognition on golf tournament website | Company to be included in post-tournament sponsor look book | Can provide custom item for gift bags

- Closest to the Pin*
- Par-fect Pic Stop
- Driving Range
- Longest Drive (Female)
- Longest Drive (Male)
- Putting Contest
- Straightest Drive

Event Sponsorships (\$3,500 - \$500)

Logo recognition on golf tournament website | Company to be included in post-tournament sponsor look book | May have a representative on-site for the reception

Beverage Cart - \$3,500*

Two player registrations
Company logo on beverage cart
Opportunity to drive beverage cart

Golf Balls - \$3,000

Company logo on golf balls & packaging

Gift Bag - \$2,500

Company logo on all bags

Reception - \$2,500*

Company logo on cups/napkins

Bottled Water - \$2,500

Company logo on bottled water

Scorecard - \$2,000

Company logo on scorecards

Lunch - \$2,000*

Company logo to be included on boxed lunch/napkins

Golf Cart - \$2,500

Company logo on all carts

Scoreboard - \$2,000

Company logo on scoreboard

Pin Flag - \$500*

Company logo on pin flag
Opportunity to purchase multiple flags (if so, hole placement can be selected)

****Multiple opportunities available***

To become an event sponsor, please email your 1st and 2nd sponsorship choices to jonathan@naiopclt.org. A CRCBR/NAIOP Charlotte representative will reach out to confirm and arrange payment.